

# Jim Callender

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## Objectives

to continue a successful award winning career in freelance/contract web development. To further experience in commercial environment of web based projects, dealing directly with clients & web designers/developers.

Excellent design & coding skills, also well established organisational, communication & problem solving skills.

I am not looking for a Permanent position in the web industry.

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## Skills and experience include

- Standards Compliant
  - HTML/xHTML
- CSS
- XML
- JavaScript/DOM
- ASP
- Microformats
- Ruby on Rails
- Accessibility and usability best practice
- Public blogger
- Adobe programs
- Subversioning
- APIs, web services, developer network design - toolkits and libraries

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## Portfolio

[www.royalmailgroup.com](http://www.royalmailgroup.com) - The Royal Mail Group plc  
[www.timesonline.co.uk](http://www.timesonline.co.uk) - Times Online (2007 redesign)  
[www.travelbag.co.uk](http://www.travelbag.co.uk) - Travelbag (2007 redesign)  
[www.makingyoubetteroff.co.uk](http://www.makingyoubetteroff.co.uk) - Halifax Building Society  
[www.buildingforhealth.co.uk](http://www.buildingforhealth.co.uk) - Building for Health  
[www.ebaybetterbritain.co.uk](http://www.ebaybetterbritain.co.uk) - Ebay Better Britain Campaign  
[www.jltgroup.com](http://www.jltgroup.com) - Jardine Lloyd Thompson group  
[www.malmaison.com](http://www.malmaison.com) - Malmaison Hotels  
[www.lexisnexis.com](http://www.lexisnexis.com) - LexisNexis Group  
[www.softworld.co.uk](http://www.softworld.co.uk) - Exhibition website for Software communities  
[www.callendercreates.com](http://www.callendercreates.com) - Brighton Web Design Consultancy

## Career history

Awarded [Freelancer of the Year](#) (Digital/Media) (January 2007)  
by [xchargeteam.com](http://xchargeteam.com) in a National competition.

- The competition showcased freelance talent and rewarded the consultants who have demonstrated that they have 'added real value to a client's business'.

#### Freelance Web Developer (May 2005 - present day)

- In freelance Web design/development roles for companies across South East England.
- Search Engine Optimisation Consultant (SEO) and Freelance Web Developer
- Promotion of own business in the web community and created self promotion of skills and services of bespoke web solutions offered.
- Project management of initial enquiries to after sales solutions of web packages.

Nov 2004 – Apr 2005 – Volunteering and traveling in India

#### LexisNexis UK (Apr 2001 – Nov 2004)

##### Web Designer

- Coding html to W3C standards ensuring compatibility with different browsers.
- Working closely with customers, developers & designers to produce the best possible implementation of any web project. Communicated design concepts to these clients.
- Quality control, training & support of external freelance resources to guarantee desired levels of compliance.
- Regularly working on concept designs & corporate branding.
- Use of staging, IIS & live servers for testing of HTML, ASP feeds & bug fixes.
- HTML email alerts, weekly bulletins to external customers.
- Expertise in UI, accessibility, & navigation using CSS based sites.
- Kept the LexisNexis sites up to date by allocating updates to design team colleagues, in the absence of design manager.

#### Compaq Europe (Dec 2000 - March 2001)

##### Network Support Consultant

- Based at Nortel Networks in the design/development team
- Correlated & verified technical information & communicative style in test procedures written by engineers & technical writers. Improved & streamlined operating procedures within the department.
- Developed & maintained both internet & intranet sites with exposure to design side, using Photoshop, dreamweaver > Authoring, testing & FTP bug-fixing code.
- Management - of time schedule, training new employees & liaising with off site engineers.

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#### Education

The University of Salford > BSc Biological Sciences

The University of Bristol > BTEC HND Applied Biology

#### Personal

Keeps in touch of the latest web technologies, standards, accessibility, usability and information architecture developments. Self motivated, uses initiative & proactive team player. Has a smart, tidy appearance, is reliable, responsible & punctual. Enjoys working as part of a team, as well as using own initiative too. Likes to keep busy & has the ability to work under pressure.

#### Interests & hobbies

Holds HSE 4 day First Aid. Mountain Leader Trained. Member of Henley Dragon Boat club (compete nationally). PADI Open Water Scuba Diver, British Canoe Union Level 2 coach (open canoe), 3 star kayak. RYA level 2 Sailing & Powerboat. Leads volunteer projects in UK & abroad. Also enjoys Mountain biking, tennis, travelling, hill walking, swimming, & camping.